



We thank all our partners





















































































Dear friends and architects of Richès Karayib,

Welcome to the first issue of our magazine, a tangible and vibrant exploration of the cultural richness and diversity of the Caribbean. This adventure, marked by creativity, collaboration and enthusiasm, reflects our collective commitment to strengthening the bonds within our community and contributing to its economic development.



This inaugural edition of Richès Karayib has been a series of extraordinary experiences, punctuated by unforgettable encounters, enriching exchanges and fascinating discoveries. Driven by innovation, cooperation and passion, we embarked on this journey with determination and aim to continue with an increasing number of enthusiasts.

We invite you to join us, share your experiences and be part of this momentum towards a more united and prosperous future for our cultural community.

On the following pages, we invite you to relive the highlights of our first season of activities. From music that stirs our hearts to cuisine that delights our palates, as well as cinema and fashion. We also explore crucial topics like the impact of culture on tourism and the creation of a sustainable ecosystem combining agriculture, fishing, culture and sustainable development. Our goal has been to capture the unique essence of the Caribbean and its stakeholders while highlighting opportunities for growth and development for our community.

But this magazine is much more than a mere retrospective. It is an invitation to look forward, to dream big and to consider what we can achieve together. It is a tribute to you, our readers, our participants, our partners, who have made all this possible. As we turn the page on this first edition, we are filled with gratitude and optimism. The challenges are many but our conviction is stronger than ever: By combining our efforts, we can continue to enrich the cultural fabric of the Caribbean and open up new avenues for expression, creation, and collaboration.

We thank you from the bottom of our hearts for your support, your passion and your commitment. We hope that this magazine will be a source of inspiration, a reminder of the bonds that unite us, and a call to continue promoting the riches of our region.

Let's be Richès Karayib!

Sabrina Ajax

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Bonaire (NETIL)

RICHÈS KARAYIB

Let's make the Caribbean Bigger!





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GRENADA





EDITION #1 2022-2023

EXPERIENCE THE MAGIC OF THE CARIBBEAN

An edition rich in culture















In 7 Caribbean islands



Exploring the riches of the Caribbean





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RIO LE CHATEAU





ST. LUCIA



• Nickname: The Helene of the West

• **Population**: 183 600

• Official Languages: English, Saint Lucian Creole

• Capital: Castries

• Typical Music: Calypso, Soca

• Signature Dish: Green Fig and Saltfish

 Major Cultural Event: Saint Lucia Jazz & Arts Festival, Carnival and Creole Heritage Month in October.

• Unmissable Natural Site: Pitons Management Area (UNESCO)

Unique Cultural Fact : La Rose Flower Festivals (La Woz)

• Places to visit : Catries Market, Derek Walcott Square, Marigot Bay, Pointe Séraphine, ...

• Richès Karayib Spotlight: "Remembering our culture, it takes a village", highlighting a virtuous ecosystem around fishing, agriculture, culture and sustainable development.

This presentation is produced in partnership with





@Saint Lucia Tourism Authority











ANSE LA RAYE: PURSUING A VIRTUOUS ECOSYSTEM

Richès Karayib landed in **St. Lucia, more specifically in Anse La Raye**, an authentic fishing village, for the second leg of its caravan.

Co-produced with residents and hosted by the local population, this event highlighted **the richness of this revitalizing village**. The themes addressed at the event include fishing, agriculture, sustainable development, and culture. These components, closely linked to the identity of Anse La Raye, **reflect the residents' commitment to preserving and enhancing their heritage** while building a sustainable and prosperous future.

Entrepreneurship in the service of traditional fishing



Ricardo James, dedicated entrepreneur from Anse La Raye, blends the preservation of traditional fishing with sustainable development. He creates a supportive ecosystem beneficial for all by buying and reselling local fish.

This initiative strengthens the fishing sector, bolsters the local economy, and perpetuates this heritage while creating a virtuous cycle for the community. As a key player and facilitator in the development of fishing, Ricardo raises awareness among consumers about the **importance of supporting traditional practices and consuming local produce**.

He also **encourages the youth to turn towards fishing**. By demonstrating the viability of this field despite the challenges it faces, Ricardo hopes to attract new generations and **ensure the sustainability of this traditional profession**.

Additionally, Ricardo is investing in renewable energy to **contribute to the village's self-sufficiency**. Through solar energy projects, he aims to reduce Anse La Raye's dependence on external resources. His comprehensive vision showcases his commitment to creating a sustainable and prosperous environment for future generations.

Thus, Ricardo James embodies a model of responsible and committed entrepreneurship, combining heritage preservation, support for local stakeholders and sustainable development.



Pancho's vision for agricultural development

Agriculture is vital to Anse La Raye, but faces challenges. Andre De Caires known as "Pancho", is a dedicated local advocate for local agricultural development and food self-sufficiency. He believes the solution lies in specialization and mutual supply among the Caribbean islands.

By focusing on the crops each island excels in, they can satisfy their own needs and support their neighbors, thereby reducing import reliance and **promoting farming practices that are environmentally friendly** and ensure the long-term viability of resources.

He also supports **the legalization of cannabis for medicinal purposes**, which could generate additional income for local farmers and boost the economy.

His vision for Anse La Raye is rooted in regional cooperation, sustainability and innovation.

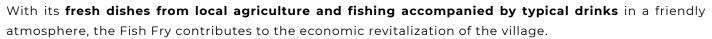
By collaborating and leveraging the strengths of each island, Pancho Andre De Caires is confident that the community can achieve food self-sufficiency and prosper.

During the event, a conference moderated by Damion Adjodha encouraged exchanges with experts Ricardo James and Andre De Caires on the impact of agriculture and fishing on sustainable development in Anse La Raye and beyond.

A concrete example of the pursuit of a virtuous ecosystem in these sectors is the Fish Fry.

THE FISH FRY OF ANSE LA RAYE

The Anse La Raye Fish Fry, a monthly event that showcases local cuisine, offers a unique culinary experience to residents and tourists alike.



After a hiatus, this event was relaunched in 2024 thanks to the close collaboration between the Vendors Association, the Constituency Council and the Community Tourism Agency.



Culture in Anse La Raye: residents get involved

Keisha, a host with contagious charisma, quickly infused the event with a spirit of cohesion and unity.

The day began with the touching performances of the village children's choir, highlighting the importance of passing on culture to future generations.

The event continued with performances by singers of all ages, such as Shane Titus, Ras Jasheem, Herb Black, Rayanne & JnDel, Shawah, to name a few, as well as local musicians like Anthonius Henry, reflecting the musical richness of the local people.

Beyond music, the gathering highlighted the art of recycling through the works of local artisan Yellow Man, demonstrating the village's commitment to sustainable development.

"Remembering our Culture: It Takes a Village" celebrated the heritage, the community, and its commitment to a sustainable future.







THE IMPACT OF ART AND CULTURE ON TOURISM

During its stop in Anguilla, Richès Karayib invited local figures to share their perspectives and suggest ways to enhance tourism through art and culture.

Art and culture: drivers of tourism renewal

In a refreshing perspective, Minister Dee-Ann Kentish Rogers put forward a vision of tourism in Anguilla that transcends traditional luxury attractions.

According to her, the island's true charm is discovered not through its top-ofthe-range infrastructure or postcard panoramas, but through immersion in the daily lives and traditions of its inhabitants.

She advocates for **immersive tourism**, where visitors are invited to explore the very essence of Anguilla: its art, music, and customs.

This approach offers a more authentic and profound experience, where cultural richness becomes the epicenter of tourist attraction.

The Minister of Education, Social Development and Creative Industries calls for a deeper engagement of visitors with the island, encouraging them to move beyond mere spectators to become active participants in the life of Anguilla.

This vision of tourism, focused **on discovering and appreciating local culture**, aims to create more meaningful connections between tourists and the local community, thus enriching everyone's experience while preserving the authenticity and enduring traditions of Anguilla.





Music as a Lever to Reinvigorate Tourism and the Economy

Ivan Berry emphasizes the importance of culture and music for tourism in the Caribbean. He views **cultural heritage as a crucial economic driver** that can significantly contribute to increasing the GDP of the islands.

Key areas for improvement to achieve this include:

- **Artistic Infrastructure**: He notes the lack of infrastructure for local artists, which limits the economic exploitation of music
- **Cultural Tourism**: He stressed the importance of cultural tourism as a driver of economic development through the promotion of music, dance, and festivals.
- **Wealth Creation**: He regrets that musical successes do not sufficiently benefit local economies, favoring foreign players instead.
- **Inverted Model**: He advocates for developing a broader base of music professionals for a more sustainable industry.
- Legal and Commercial Framework: More suitable laws and business models to encourage the retention of cultural wealth in the region.
- **Youth Training**: He insists on educating the youth in music professions, beyond the stage, to sustain the local music industry.

He argues for the valorization of culture and music as economic levers, requiring infrastructure, suitable legislation and training to transform the Caribbean's economic and cultural landscape.



Weaving History and Heritage to Enrich Tourism

David Carty explores the impact of art and culture on the region, from a personal and historical perspective.

He believes that understanding the history and culture of Anguilla is essential to fully appreciate the tourism experience.

In his speech, he also also spoke of the influence of Caribbean poet Derek Walcott on his own artistic journey, particularly during his participation in a university production of Walcott's play "Ti-Jean and His Brothers". This experience deeply impacted his understanding of the role of culture and history in people's lives.

He highlighted **the significance of the sea and sailing** in the island's culture, sharing the story of Captain Hodje, an Anguillian sailor who navigated the across the Caribbean to transport families between islands.

This story illustrates the importance of the sea in Anguilla's life and the mastery of maritime skills passed down through generations.

The boat races are a symbol of Anguilla's unique history and identity within the Caribbean.



He encourages locals to take pride in their history and culture and to share their stories with visitors.

Lastly, David Carty highlighted the importance of preserving, promoting the culture and history of Anguilla to offer a unique and authentic tourist experience. According to him, this will not only attract visitors but also encourage them to explore the island's culture and history to better understand and fully appreciate their tourism experience.

The former slogan "Tranquility Wrapped in Blue", perfectly reflects the island's natural beauty and tranquility, making it a unique and appealing destination for visitors.

In short, preserving and promoting local culture is essential for the development of tourism in Anguilla.

CONCLUSION: CULTURE IS A DRIVER OF TOURISM DEVELOPMENT



An artistic performance by Ir Da Lion

This event, rich in discussion and reflection on culture and tourism, came to a close with a performance by Anguillan artist Jr Da Lion.

It was a powerful reminder of the importance of supporting and developing local artists to promote culture.



RICHÈS KARAYIB FASHION SHOW

Richès Karayib brought together in Barbados 11 talented designers from 7 different Caribbean islands: Anguilla, Trinidad & Tobago, Guadeloupe, Martinique, Dominica, Jamaica and Barbados, offering an exceptional showcase of unique and inspiring creations from the Caribbean.

The event enabled designers to connect, exchange ideas and share best practices, thereby fostering a true sense of unity within the Caribbean artistic community.

Relive the Richès Karayib fashion show in pictures, featuring the creations of these 11 designers:

let's discover our Caribbean designers



let's discover their creations











For more information, visit www.richeskarayib.com

RHAJ PAUL BY RHAJ WHITEHEAD











LEVEL UP BY ANJI CLARKE











REBECCA M BY REBECCA MISAT











BY CARLORI - CARLA GITTENS











SS LABEL BY SHIVONNE SUBERO











SHAKAD BY SHANIKA BURNETT











KINTÉ & CIE BY N'DJAMENA CAPRICE











HOUSE OF FENNEL BY MOSES FENNEL











VEE'S COUTURE BY AVENA PRINCE











AFLO DESIGN BY FLORENCE GUISHARD

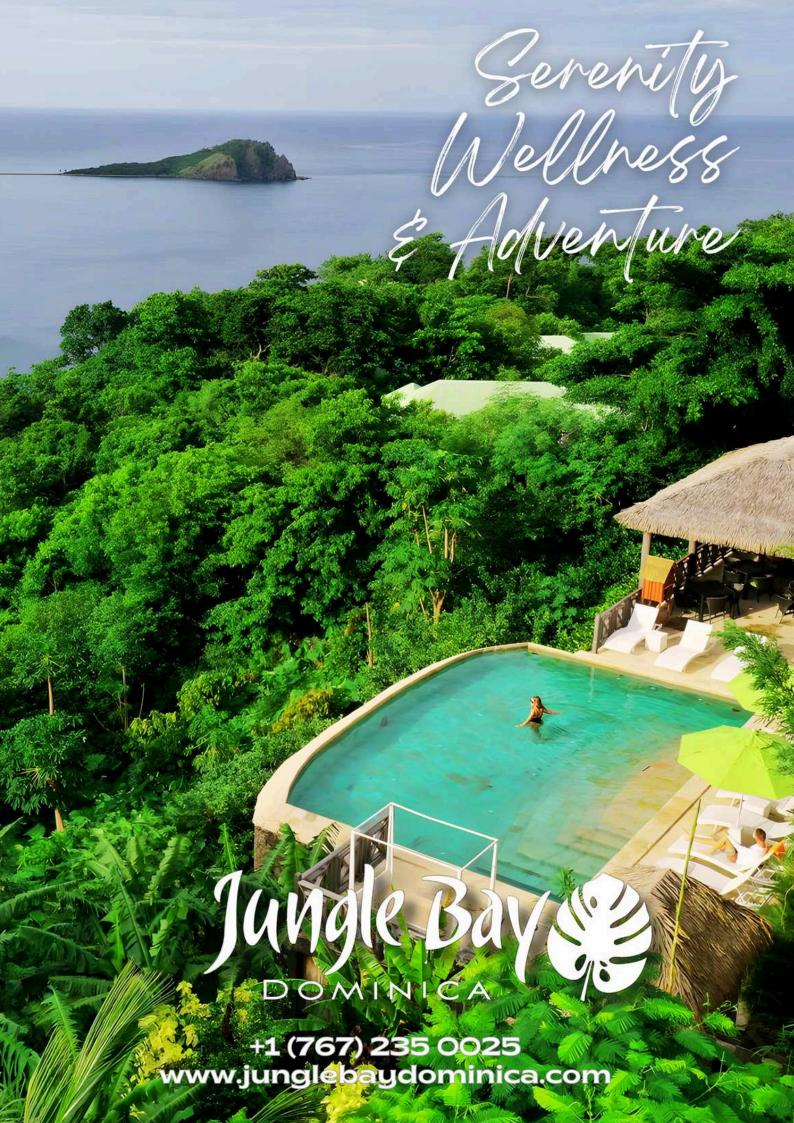














AT THE HEART OF CARIBBEAN RHYTHMS

At the "Caribbean Beatscape", Dominica's women offered a colourful sample of the musical diversity of the Caribbean, showcasing an eclectic range of genres that reflect the cultural richness of the region.

Each of these artists brought their own unique touch to the Richès Karayib music scene, captivating audiences with their dynamic and authentic performances.

Calypso

Tasha P electrified the crowd with an energetic performance, charming them with her undeniable onstage charisma and powerful voice.



Neziah brought a fresh energy to calypso; lighting up the stage with her presence and mesmerizing voice, creating an atmosphere of joy that perfectly illustrates the spirit of Dominica.



Calypso, originally from Trinidad & Tobago, is a rhythmic and festive musical genre. Born on slave plantations, it developed as a form of artistic expression during carnivals. Calypso is characterized by its catchy rhythms, often satirical lyrics and joyful melodies that reflect the traditions and values of Caribbean culture.



Raggae

Abiyah Yisrael transported the audience into the enchanting depths of reggae, delivering moving and inspiring performances that capture the spirit of resilience and hope. Her soulful voice and poignant lyrics touched the hearts and souls of the crowd.

Reggae is a Jamaican musical genre that emerged in the 1960s. It is characterized by its syncopated rhythms, deep bass lines and engaging lyrics that often address social and political themes. Reggae became famous worldwide thanks to iconic artists like Bob Marley.



Shalina set the stage on fire with her soca performance, pulling the audience into a frenzied dance with festive and catchy rhythms. Her charisma on stage and boundless energy captivated the crowd, creating a festive atmosphere of infectious celebration.

Soca, originating from Trinidad & Tobago, is a dynamic musical genre that evolved from calypso in the 1970s. It is characterized by its fast rhythms, joyful melodies and festive lyrics and is often associated with carnival.





Afrobeat

Marie Pascale, originally from Cameroon but residing in Dominica, charmed the audience with her Afrobeat performance, transporting the spectators on a musical journey. Her performance illustrates the richness and cultural diversity in the Caribbean.

Afrobeat, popularized by artists like Fela Kuti, is a musical genre originating in Nigeria that combines traditional African rhythms with elements of jazz, funk and highlife.

Although Afrobeat is a musical genre originating in Africa, its presence on the Caribbean scene demonstrates how different musical traditions mutually enrich each other in the region. In this vibrant cultural space, the boundaries between musical genres are gradually blurring, giving rise to a rich and varied sound palette that reflects the diversity of the Caribbean.

The "Caribbean Beatscape" event has certainly highlighted some gems, but it is crucial to emphasize that the musical diversity of the Caribbean extends well beyond the genres presented. We cannot ignore other Caribbean styles that are equally deserving of exploration. These include:

Bouyon - Zouk - Dancehall - Kompa - Shatta Cadence lypso - Spouge - Dennery Segment -Belè - Gwo Ka ...

Each of these genres has a rich history and distinct sound, thus enriching the Caribbean musical landscape.

The Richès Karayib team is eager to spotlight and explore them further in future editions of the magazine and on the website www.richeskarayib.com.





A JOURNEY THROUGH CARIBBEAN CINEMA

Richès Karayib Cinéma organized a meeting in Guadeloupe to highlight the richness of Caribbean cinema. Experts were invited to discuss the history, economics and development of cinema in the Caribbean, as well as existing events and initiatives.

Antillean cinema: Tribute to Christian Lara, father of Guadeloupean cinema

Guillaume Robillard, PhD in cinema and programming director of a Guadeloupe film festival, the FEMI, paid tribute to **Christian Lara, an iconic figure of French West Indian cinema (Guadeloupe, Martinique)**. As part of his research on french antillean cinema, Guillaume defined three subsets: *Antillais-péyi* cinema (films by french caribbean directors filmed mainly in Guadeloupe or Martinique), *Antillais-lòtbòdlo* cinema (films from the "diaspora" in mainland France) and *Antillo-toutbò* cinema (works by french caribbean directors filmed all over the world).

Christian Lara played a crucial role in the emergence and development of French Caribbean cinema. Guillaume Robillard underlines the cohesion between Guadeloupean and Martinican cinema and advocates the use of the term "French Antillean cinema" to encompass these two island cinemas.



The first feature film made by an french caribbean filmmaker is the adaptation of Haitian author René Depestre's novella "Alléluia pour une femme-jardin," namely the film "Dérives ou la femme-jardin" by Jean-Paul Césaire, released in 1977. However, it is Christian Lara's film "Coco la fleur, candidat" released in 1979, that is considered the first french caribbean film due to its commercial release in cinemas.

In his tribute, Guillaume emphasizes Christian Lara's impact on french west indian cinema with characters and themes such as the Creole storyteller, the central role of women (the femifocality of this cinema), marooning, marvelous realism, and the deconstruction of the islands' tourist aesthetic, introduced to varying degrees in "Coco la fleur, candidat".

Christian Lara has left his mark on cinema with his profound themes, historical consciousness, and political commitment, enriching culture and identity while inspiring contemporary filmmakers.



Energizing Cinema in the French Outermost Regions

Cyrielle Cuirassier, doctoral student in economics, highlighted the under-exploited potential of the film sector in the outermost regions. Her analysis reveals significant challenges but also concrete avenues for revitalising the industry:

- Creation of local production companies: Encourage private initiative to diversify and strengthen the local cinematic landscape.
- Access to financing: Support stakeholders by setting up project engineering.
- Increased visibility for local productions: Raise awareness among national channels and promote the submission of a greater number of viable film projects from overseas territories.
- Strategic partnerships: Strengthen ties with neighboring third countries based on smart specialization.
- **Enhanced tax incentives :** Boost local attractiveness by enhancing existing tax incentives favorable to the development of international projects.
- **Development of local talents :** Invest in training to develop a skilled professional pool and facilitate intergenerational knowledge transfer.
- **Support for research:** Encourage market studies and academic research to understand and leverage sector opportunities.
- **Coherent cultural policy:** Develop an integrated strategy that supports the industry while respecting local specificities.

- Legal dimension: Active monitoring and development of legal advice in film production.
- Lobbying: The need to develop a strategic approach to defending local and broader Caribbean artistic expression.

By implementing these recommendations, the outermost regions can not only overcome structural challenges but also enhance and boost their film sector, contributing to their economic and cultural development.

REACTION: a Caribbean audiovisual project with boundless ambitions

The REACTION project, supported by INTERREG-CARAIBES, is energizing the Caribbean audiovisual scene following the signal initiated in 2009 by the Caribbean Audiovisual Network. Tony Coco Viloin emphasizes: "REACTION unites and showcases our cultural diversity through cinema". The initiative launched the Caribbean Audiovisual Curriculum, bringing together various sectors of the industry.

Notable successes include a shared booth at the Cannes Film Festival, demonstrating regional solidarity and creativity, and the innovative launch of the Caribbean Location Road Show. These platforms have strengthened the international visibility of Caribbean cinema.

REACTION doesn't stop there: With the development of a network of film schools, the project addresses education and training, essential to sustaining the sector. Despite the challenges, REACTION is making progress, supporting local talent and promising a bright future for Caribbean cinema.



"We turn challenges into opportunities", says Tony, envisioning a more robust industry thanks to partnerships established with Kairi FM in Dominica, BGM in Belize and Askkanwii in Denver. REACTION is off to a flying start and will soon launch the first incubator for Afro-Caribbean-American film talent.

Lynne Parks

Overview of Cinema in Trinidad & Tobago

Lynne Parks, film expert, describes the evolution and main challenges of the Trinidad & Tobago's film industry in her presentation translated by Stéphanie James. She highlights the key milestones and current issues of this developing

The Beginnings of Cinema: People of Trinidad & Tobago have been consuming films since the early 20th century. The first productions were mainly documentaries and short films made by foreign filmmakers.

The era of independence and reform: After the Second World War, national cinema developed slowly, influenced by colonialism and imperialism. The cinemas, initially built for American soldiers, remained for the general public, mainly showing Hollywood films.

The digital revolution and contemporary cinema: The digital turn has brought new creative freedom to local filmmakers.

This period has seen an increase in funding for arts and culture, stimulating local film production.

Challenges and Opportunities: Cinema in Trinidad & Tobago faces several challenges, including limited access to funds, lack of specialized equipment, qualified personnel, as well as insufficient infrastructure and dedicated distribution systems. However, initiatives such as the Trinidad & Tobago Film Festival, Film TT and University of the West Indies (UWI) actively support the development of local cinema.

Thanks to the combined efforts of filmmakers, enthusiasts, researchers and dedicated organizations, the future of cinema in Trinidad & Tobago looks promising.



An overview of festivals, platforms and dedicated training in Guadeloupe

Laura Larifla, project management coordinator and production manager, presented various promotion and distribution mechanisms for Caribbean cinema. Here is an overview of initiatives and opportunities to support and enhance Caribbean cinema, divided into four categories.

1. Festivals and Cinematic Events (throughout the year):

- FEMI
- Cinevision Sud
- Prix de court
- Femmes d'ici et Cinéma
- Nouveaux Regards Film Festival
- Cinestar International Film Festival
- Monde en Vues
- Festival du Film de Mémoire

2. Screenings and film clubs (community or municipal)

Occasional screenings and film clubs to watch movies on the big screen:

- The Terra Festival, with a monthly screening in Lamentin
- Outdoor screenings with Ciné Woulé, especially during the summer holidays
- · Screenings organized during Black History Month by different structures

3. Cinediles Caribbean VOD platform and digital film library

Since 2020, APCAG has offered the **Cinediles Caribbean VOD** platform, providing Caribbean and French Guianese films on demand. Users can rent movies or subscribe for unlimited access. APCAG is also working on the **CINUCA project supported by INTERREG-CARAIBES**, an online Caribbean digital film library in collaboration with regional partners.

4. Training and support

Several organizations and initiatives offer training and support to budding cinema professionals: Epices, Kourtrajmé Karaïbes School, AFDAS, Varan Caraïbes, Parallel 14 School in Martinique, Rectorate of Guadeloupe (audiovisual option, BTS Audiovisual Professions, LUMINANS Campus).

In conclusion, Laura Larifla highlighted the ongoing strengthening of efforts to support Caribbean cinema, thus enhancing the visibility of works across many territories.



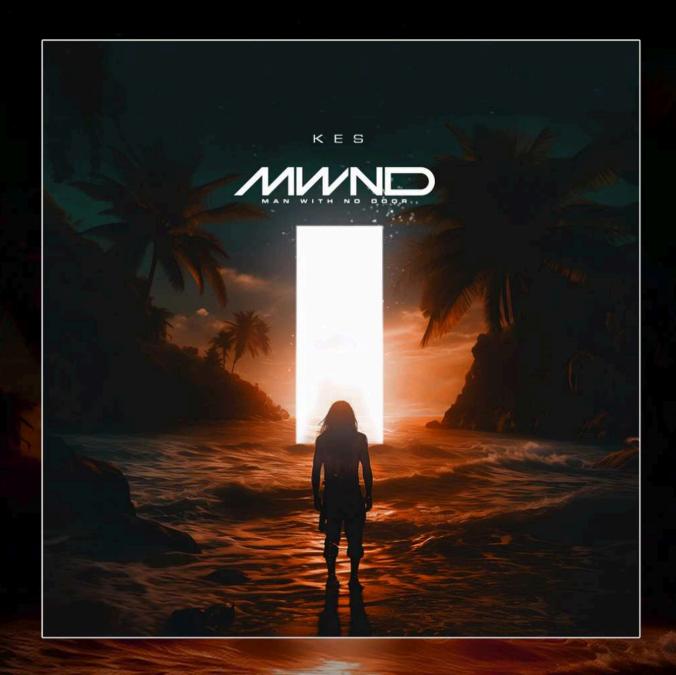


The screenings that took place:

- **RED** by Fabienne Orain-Chomaud
- LA GRANDE HISTOIRE DES INDUSTRIES DE L'ÉCRAN CARAÏBES by Renélise Cimper and Tony Coco-Viloin
- FANTASTIC FRIDAY by Shari Petti

KES

MAN WITH NO DOOR



NOUVEL ALBUM DISPONIBLE MAINTENANT

INCLUANT DES COLLABORATIONS AVEC
BUSY SIGNAL
SHAGGY
QUEEN OMEGA
ET J PERRY

RECORDS

TRINIDAD & TOBAGO

Nickname: The Birthplace of Steelpan

Population: 1 399 000

• Official Language: English

• Capital: Port of Spain

• Typical Music: Calypso, Soca, Steelpan

• Signature Dishes: Pelau, Doubles

• Major Cultural Event : Trinidad Carnival

• Unmissable Natural Site: La Brea Pitch Lake

• Unique Cultural Fact: The invention of the Steelpan

• Places to visit : Caroni Bird Sanctuary, Mount St Benedict, Hanuman Statue, Maracas Beach, Magnificent Seven, Temple in the Sea, La Vigie Paramin Lookout, The Asa Wright Nature Reserve.

Main Town: Scarborough

Population: 65 000

Signature Dish: Curried crab and dumpling

Major Cultural Event : Tobago Heritage Festival

Unmissable Natural Site: The Main Ridge Forest Reserve

Unique Cultural Fact: The invention of the "Tambrin"

• Places to visit: Buccoo Reef and Nylon Pool, Pigeon Point Heritage Park, Fort King George Scarborough, Englishman's Bay, Little Tobago and Goat Island, Argyle Waterfall, Mystery Tomb Stone and Courland Monument – Plymouth.

Richès Karayib Spotlight: "Harmony of Flavors", highlighting Caribbean culinary art.

This presentation is produced in partnership with *Visit Trinidad





















CARIBBEAN CULINARY ESCAPE

In Trinidad, the culinary richness of the Caribbean was celebrated during the "Harmony of Flavors" event, which also hosted the local final of the song challenge. This event brought together talented chefs representing two islands:

- Samara Lezama & Kern Thomas from Trinidad
- Nathanael Ducteil & Ulric Claude from Martinique.

They brilliantly showcased **the diversity and creativity** of Caribbean cuisine.

Participants, immersed in the heart of Trinidadian culture, were able to savor the **authentic and original** flavors of the two islands in a friendly and warm atmosphere.



let's discover our Caribbean chefs



Sampalam The Culinary Artist who brings Communities Together

In the vibrant world of gastronomy, **Chef Samara Lezama**, nicknamed **Chef Sampalam**, stands out for her ability to **bring communities together through the unifying power of flavors**. Her journey has taken her to the kitchens of the most prestigious restaurants in Spain, Germany, and the United States, where she honed her culinary skills and stimulated her creativity.

Back in her native Trinidad & Tobago, she established her exclusive tasting club, "Palate Pleasers", a four-course meal. Chef Sam has a space that she transforms into a pop-up restaurant open all year round.













This is much more than a simple gastronomic experience, it invites guests to **explore new culinary** dimensions and share their impressions of unique and memorable dishes. Each creation by Chef Sampalam is a true culinary story, reflecting her travels, her experiences and her multiple influences.

Her culinary philosophy is based on the belief that cuisine has the power to transcend cultural boundaries and create connections among people from all walks of life. In short, Chef Sampalam reminds us that the art of the table is a universal art that speaks to every heart and mind.



Nathanaël Ducteil The Chef Who Reinvents Traditional Cuisine

Nathanaël Ducteil came from an atypical background as a dishwasher, but he turned out to be a visionary chef. At the age of 22, he landed a position as chef at the prestigious Hôtel Plein Soleil before participating in the opening of the Hôtel French Coco. But it is with his concepts, **L'Atelier in 2019** and **Le Comptoir in 2023**, that that he truly established himself.

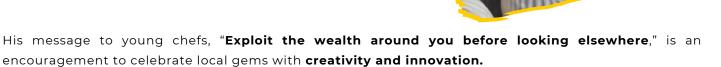
"I don't have a signature dish" confides this passionate jack-ofall-trades who doesn't hesitate to deconstruct his creations as soon as they work in order to constantly renew himself.

He refuses to be confined to immutable signature dishes, preferring instead to innovate and surprise with dishes that are constantly evolving.

He is eager to **modernize traditional cuisine by enhancing emblematic local products** such as the abricot péyi (mammee apple) or pomme-liane (the Passiflora laurifolia L).

Chef Nathanaël Ducteil is proud to **highlight the local treasures of Martinique** in his innovative preparations. "We are fortunate to have products that are not found everywhere", a chance he **seizes with creativity**, from starters to desserts, including cocktails.

Far from aiming to revolutionize Caribbean gastronomy, his primary goal is to **pass on his all-consuming passion**.





For Nathanaël Ducteil, West Indian gastronomy can be enriched by drawing inspiration from French expertise, which is renowned worldwide. **Exchanges with neighboring Caribbean islands are also a source of inspiration and discovery.**

According to him, these encounters enable one to broaden horizons, meet people from diverse cultures, and **open up to new ways of thinking.**

However, he believes that for these exchanges to be beneficial in the long term, they must have clear objectives and be organized on a regular basis.

With his contagious passion, Nathanaël Ducteil embodies a new wave of chefs who are shaking up traditional cuisine to better transcend it.

A successful endeavor!





MARTINIQUE



• **Nickname:** The Island of Unexpected Encounters

• **Population**: 347 686

• Official Languages: French, Martinican Creole

• Capital: Fort-de-France

• Typical Music: Zouk, Bèlè, Biguine

• **Signature dishes :** Macadam, Paté-en-pot, Pain au beurre chocolat

• Major Cultural Event : Martinique Carnival

 Unmissable Natural Site: Volcanoes and Forests of Mount Pelée and the Pitons of Northern Martinique (UNESCO)

• Unique Cultural Fact : The Martinique Yole - a nautical tradition (UNESCO)

 Places to visit: The distilleries, the Salines beach, the Savane des pétrifications, the Caravelle Nature Reserve, Bibliothèque Schoelcher, the Grand Marché in Fort-de-France

 Richès Karayib Spotlight: Launch of the project and closing of this first Edition of Richès Karayib with "Le Grand Rassemblement - The Big Gathering".

This presentation is produced in partnership with LA MARTINIQUE



@Jean-Jacques Montabord @Henri Salomon @Bibinou del Sol @Noémiel











FROM THE FIRST NOTE TO THE GRAND FINALE

Launch of Edition #1 of Richès Karayib

Martinique laid the foundations for the Richès Karayib project, initially revealing it to an audience of institutions and media. The initiative was then fully launched to the public at the local final of the Richès Karayib Voices song challenge.

This island not only marked the starting point of the Richès Karayib cultural journey but also set the tone for the series of events that took place on the six other participating Caribbean islands: Guadeloupe, Dominica, St. Lucia, Anguilla, Barbados and Trinidad & Tobago.

The journey undertaken fostered significant initiatives and forged valuable links between these territories, each stop depicting its own unique features and contributions.



















The success of this cultural adventure relied on the support of partners such as European Union (INTERREG-CARAIBES), which co-financed the project, and the French Development Agency (AFD), whose commitment to the sustainable development of our region has been crucial.

Our thanks also extend to the private and public organizations that have embraced our vision, thus making this unique fusion of players, cultures, arts, music, and traditions possible.

The Richès Karayib project, jointly carried by ASIS WI, Organisation Martiniquaise pour le Développement des Arts et de la Culture (OMDAC) and Sa Kai Malad Karaib Ltd. (SKMK), is committed to promoting the value of our diverse artistic expressions, strengthening cultural exchanges between the islands, and sustainably developing the economy of the Caribbean's cultural industry.













Through workshops, performances, conferences. and many other activities, Richès Karayib has worked to forge links between cultural players and promote interculturality. The public launch of the caravan successfully merged tradition and modernity, notably the remarkable performances of Loy Sonja and Tchè Kreyol.

This event, hosted by Yannick Milon and Morgan Léger for a bilingual presentation, not only highlighted the initiative to an international audience but also laid the groundwork for an approach aimed at enriching and valuing the diversity of the Caribbean cultural scene.



One year after its launch and after completing six memorable stages, Richès Karayib returns to Martinique, laden with new experiences and encounters. This event marks not only the end of a season of enriching activities but also the beginning of a new era of connections and creativity, thereby strengthening Caribbean unity.

Dubbed "The Big Gathering", the event brought together a delegation of young Caribbean talent and international music industry professionals, embodying Richès Karayib's commitment to forging links and building a stronger, more united Caribbean together.

let's make the caribbean bigger!



Richès Karayib's vision for the "Big Gathering" was clear: to bring talent together and foster their professional growth through intensive coaching sessions.

These intensive training and development sessions enabled participants to enhance their artistic skills and creativity, while exploring the richness of Martinique.

(Details about the winners from the seven islands and the seven international mentors are provided in the article dedicated to the Richès Karayib Voices song challenge.)

Outdoor sessions at the Habitation Clément and the discovery of emblematic sites provided an opportunity to showcase and promote Martinique, turning every member of this delegation into an ambassador for the culture of the 'Isle of Flowers.'

This gathering was just the prelude to a broader adventure. The full fruits of this initiative will be realized with the release of the album resulting from the Richès Karayib Voices song challenge.



The essence of Richès Karayib Voices is to transform competition into collaboration. This vehicle for unity and creativity within the Caribbean encourages participants to deepen their cultural identity and embrace new musical worlds together.



Ivan Berry expressed his enthusiasm in these terms: "What a privilege to be on the splendid island of Martinique, with top-level international executives and promising young Caribbean talent. It's a unique opportunity to bond, unite and collaborate within this extraordinary cultural mosaic".

The grand finale of Richès Karayib marked the climax of the project's first edition. The gathering paid tribute to Caribbean cultural heritage, beginning with a stunning performance of **Bèlè by the AM4** association, establishing the event as a moment of deep recognition of Martinican traditions.





Sabrina Ajax from ASIS WI and **Julie Robert** from SKMK in Dominica, reviewed the successes achieved and looked towards the future, affirming the ongoing momentum of Richès Karayib.



Hosted by **Yannick Milon and Millia Joseph**, the closing night of Richès Karayib offered a varied panorama of Caribbean culture.

The audience, which turned out in large numbers, witnessed exceptional performances from the winners of the seven islands: Anguilla, Barbados, Dominica, Guadeloupe, Martinique, St. Lucia, and Trinidad & Tobago, all under the watchful and experienced eyes of the coaches.

Performances by **Dominik Coco and Victor O** added an extra dimension to the evening, bringing in the sounds of Guadeloupe and Martinique.

The presence of Floriane Bascou, as the ambassador of the host island, brought a touch of prestige.

The evening concluded on a colourful note with **Wélélé Bann**, who plunged the audience into a carnival atmosphere.

This first edition of Richès Karayib has paved the way towards a future full of promise.





THE STAGE, HIS PLAYGROUND



Luxury Meets Adventure on the Storied Coastline of Dominica

Set along the coast of the Caribbean Sea in Dominica's vibrant capital city, Roseau, is Fort Young Hotel & Dive Resort — the Nature Island's landmark waterfront destination. Home to Roseau's only seaside restaurant, a full-service dive shop and activities desk, duty-free shopping, luxurious amenities and just moments from world-class dive sites and life-altering adventures. Fort Young Hotel & Dive Resort puts you at the threshold of the island's most transformative experiences.

To make your escape to Fort Young Hotel & Dive Resort, book direct at reservations@fortyounghotel.com or contact your preferred travel agent.





















RICHÈS KARAYIB Voices

The challenge that reveals Caribbean Talents & Voices



THE ALBUM IS COMING SOON

Kanuah Classiqué Juss <u>lizz</u>































DISCOVERING THE VOICES OF THE CARIBBEAN

At the heart of the Caribbean's cultural effervescence, the Richès Karayib Voices song challenge has proved to be a **major springboard** for the region's young musical talents. From Anguilla to Martinique, through St. Lucia, Barbados, Dominica, Guadeloupe, and Trinidad & Tobago, every island was buzzing with the rhythm of this unique challenge.

Aimed at young people aged 18 to 35, each participant brought their original song and a dream in mind: to make their culture shine across the globe.



The Voice of Perseverance: Karmah Classic

Khadil Shermar Christmas, aka Karmah Classique, embodies resilience and musical creativity. From the age of 6, immersed in music, he cultivated his talent, becoming a self-taught singer, songwriter, and producer.

Raised away from his family, Khadil learned to see life from a different perspective, leading him to aspire to a better future through music. He dreams of becoming a figure of hope, using his voice to fight poverty and inspire the next generation.

Currently an independent artist, he collaborates with local producer Skyo (Ajmal Peters), while embracing various genres, from R&B to dancehall, pop, and hip-hop. His inspiration comes from legends like Michael Jackson, Nicki Minaj, Machel Montano, Sizzla, and Rihanna, reflecting the diversity of his musical influences.

He is determined to leave his mark on the music world, armed with his experiences, his authenticity, and his vision.

Experienced artists **Michele Henderson and Rah Peters** imparted their knowledge during the coaching session with the local finalists.



Martinique

Sweetness in Every Note: Tziporah

Tziporah, whose real name is Norah Maizeroi-Eugene, delved into the world of music at the age of 7, inspired by her father. Despite hesitant beginnings, it was around the age of 11 that her passion was ignited: she resumed music lessons, got involved in a band and a choir, rediscovering her love for the guitar and awakening to singing and writing. Her high school journey was marked by a desire to broaden her musical horizons, which led her to choose the music specialty and to thrive in a creative environment.

Taking part in the Richès Karayib Voices challenge was a decisive turning point, allowing her to establish herself as an artist and share her compositions.

Thanks to this experience and the mentoring of **Joël Jaccoulet**, Tziporah not only gained in confidence but was also able to give her first performances as an artist.





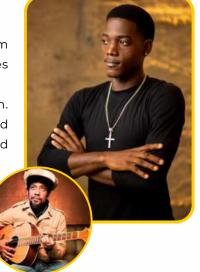
St. Jucia

Donaton Legend's Inspiring Evolution

Don Lucien, known artistically as Donaton Legend, a true inspiration from Saint Lucia. Born in Castries and raised in Soufriere, Donaton embodies perseverance and empowerment.

His life, full of challenges, took a decisive turn thanks to music and his faith. Once disoriented, today he stands as an entrepreneur, devoted father, and grace-touched musician, using his art to convey a message of change and hope.

Guided by the motto "FTT" (For The Twins), he draws strength from his love of family to overcome obstacles. His participation in Richès Karayib Voices, coached by the experienced **Taj Weeks**, is not only a personal quest, but a divine mission to touch hearts through his music.



Barbados

Samsounds' Conscious Lyrics and Impactful Rhythms

When **Samuel Thompson, aka Samsounds**, was asked where the purity of his lyrics comes from, he replied: "I compose them in the shower, never in the latrine". This response, far from trivial, reveals the core of his artistic approach: a pursuit of depth and a commitment to authenticity.

He fuses dancehall, soca, and afro-swing, infusing his songs with conscious messages that resonate with dynamism and optimism.

From an early age, Samuel was immersed in a range of beats, motivating him to use his voice to engage and positively impact young people.

Kevin Watson, the mentor, enriched the Barbados finalists, contributing to their artistic growth..



Cruadeloupe

Between Roots and Revolutions: Awno's Musical Journey

From the age of 15, **Arnaud Antile, known as Awno**, delved into the world of Computer-Assisted Music (CAM), a passion that led him to set up his own home studio. From this initiative emerged "142 Désibèl", a group involving several young people from the neighbourhood.

Driven by a deep affinity for rap and R&B, Awno defines his music as "poet's blues", capturing the expression of his soul and his experiences.

Trained at the SAE INSTITUTE, he released "Sample Life" and "Kolibri Mò Brilé", projects that highlighted his artistic growth. Involved in the Akiyo cultural movement, he explores the roots of Ka, strengthening his musical identity. Today, Awno aspires to merge Rap and Gwoka, thus sculpting his identity in Caribbean music.

Like the other finalists, he has also benefited from the inspiration and wise advice of mentor **Dominik Coco**.



Trividad + Tobago

The Power and Authenticity of Juss Lizz

Elisabeth Waldron, better known as Juss Lizz, is a vibrant artist who emerged onto the music scene with conviction. She began her career in 2013, initially influenced by hip-hop icons like Lauryn Hill and Eminem.

In 2017, she embraced her passion for Soul/R&B, marking the official start of her journey as a singer. Collaborating with producer Jaydot, she released acclaimed singles like "Golden" and her works "Selfish" and "Brown Skin" further affirmed her place as a rising R&B star.

Collaborating with Australian producer Jhay-C for "Best Side" and directing with Emaye enriched her career, allowing her to reach an international audience. She captivates with her unique style and her magnetic stage presence.

Juss Lizz and the other finalists benefited from an enriching coaching session with **Vaughnette Bigford**, whose wise guidance honed their vocal techniques and stage presence.



Anguilla

The Alchemy of Caribbean Rhythms: Soddi, the "sexy one"

Asaad Nesta Halley, better known by his stage name Soddi, is a musical phenomenon from Anguilla. Since 2014, he has ignited the scene with his provocative lyrics and versatile rhythms. A founding member of "Kings of the Nation", Soddi has distinguished himself by fusing reggae, dancehall, calypso, and soca, while flirting with rap/hip-hop and punk/alternative rock. His music, showcasing Caribbean diversity, makes him a must-see on stages in Anguilla and beyond.

With a magnetic stage presence and inimitable style, Soddi, also known as Soddi F. Saturn as a director, transforms each performance into an unforgettable experience. A complete artist, he embodies the innovative and dynamic spirit of the modern Caribbean. He, along with other local finalists, has benefited from the expertise of mentors such as **Ivan Berry, Davon Carty, and Darius James**, three leading figures in the music industry.



TOWARDS NEW SUMMITS: MENTORSHIP AND EXCELLENCE WITH RICHÈS KARAYIB VOICES

The essence of Richès Karayib lies in its **contribution to the economic development of the Caribbean cultural industry**, with particular focus on knowledge transfer, professionalization and talent enhancement

Mentorship, a central element of the challenge, has been systematically implemented at every stage through workshops led by renowned local figures and specifically designed for the finalists on each island.

To push the support even further, Richès Karayib brought together international industry professionals, thus marking a strong commitment to fostering unity.

This unique program of intensive and high-level coaching is the strategy adopted to develop artists' skills and prepare them to excel on the global stage.

EXCEPTIONAL SUPPORT FOR THE YOUTH

The **3-day workshops held in Martinique**, in partnership with **360 ARTISTRY**, go beyond classical training; they serve as a crucible of international expertise and experience.

Each coach, world-renowned and with a unique background, significantly enriches the journey of Caribbean talents by guiding them towards **artistic excellence and an understanding of the international music landscape**. Designed to refine skills and broaden horizons, these workshops prepare artists to transcend musical and cultural boundaries.



With over 40 years of experience in the music industry, Ivan is a distinguished leader who has won several awards for his impressive career. He has held positions at Sony BMG and Ole, and has collaborated with international artists.

Founder of the group British Dependency, Davon is a renowned tour organizer who has successfully propelled Anguillian artists onto the international scene.



DAVON CARTY

ANGUILLA

LIVE PERFORMANCE &
TOURING EXECUTIVE



As the Managing Director of Warner Chappell Music Canada, Vivian combines her publishing expertise with active community engagement, significantly enriching the music industry.

As Vice President at AEG Presents, Jonathan has revolutionized hiphop and R&B in Canada by working with stars like Eminem and curating major festivals.



UNITED STATES OF AMERICA
GLOBAL TOUR PRODUCER
AEG PRESENTS



With over 25 years in the music industry, Fred has worked at Sony Music and founded the JB Label, successfully bringing Martinican musical traditions to a global audience through his productions.

Derek, an expert in music publishing, copyright, and touring management, has worked with prestigious labels such as BMG and EMI to facilitate visibility and exports for regional artists.





GLOBAL DIGITAL DISTRIBUTION
EXECUTIVE at BELIEVE

With 30 years of experience and currently the Senior Label Lead at Believe, Spencer champions independent artists and revolutionizes digital distribution by providing innovative opportunities.

Committed pioneers contributing to the evolution of the musical landscape.

RICHÈS KARAYIB 2022-2023





Highlights Grégory Rabess, Inspiring Guide to Richès Karayib

As a leading figure in Caribbean culture, Grégory Rabess brings over 30 years of experience in media production, the promotion of Kalinago heritage and Creole.

Not just a consultant in culture, Gregory also excels as a musician, author, poet, and fluent speaker of English, French, Spanish, and Creole. His diverse skills extend to communication management and research and content production.

His musical career, particularly in Creole music, has earned him praise and awards, underscoring his significant contributions to the culture.

He has authored booklets on Kalinago heritage, produced video documentaries, and written extensively on the Kalinago language and its connections to Creole.

His artistic achievements complement his professional endeavors, making him a pivotal leader in the Richès Karayib project, which aims to promote the richness and diversity of Caribbean culture.

Review : Riches Karayib Edition #1

7 Caribbean islands: ANGUILLA - BARBADOS - DOMINICA - GUADELOUPE - MARTINIQUE ST. LUCIA - TRINIDAD & TOBAGO

These gatherings created opportunities for sharing, fostered economic development, enhanced visibility, and strengthened fruitful professional relationships.



With this inaugural edition of Richès Karayib, we have not only established a rich cultural network but have also contributed to local economic development, highlighting the diversity and passion of the Caribbean through eight key events and the highly educational Richès Karayib Voices challenge. This culminates in the release of the album, a symbol of the unity and cultural richness of our region.

Each participant, on stage and behind the scenes, contributed to the magic of these unforgettable encounters, enabling the audience to discover and appreciate both the diversity and the unique aspects of Caribbean cultural treasures.

The online platform, www.richeskarayib.com, extends this momentum by promoting Caribbean heritage through articles, images, interviews, portraits, testimonials and the RK directory.

Let's continue to write our history, enrich our present, and build our future together.

Sabrina Ajax

TOGETHER FOR RICHÈS KARAYIB

All this was possible thanks to you Thank you, thank you and thank you











The partners: Isa FRANCIS, Taj WEEKES, Victor LEWIS, Ivan BERRY, Davon CARTY, Amma Andrea KING, Leroy Charles, Julie ROBERTS, Millia JOSEPH, Stéphanie JAMES, Jean-Paul QUIKO, Melissa JIMENEZ & Akua LEITH









































































Let's be Richès Karayib!

Let's look to the future and strengthen our commitment to Caribbean culture. Whether you are an artist, passionate about culture, eager to promote our unique heritage or interested in becoming a partner: your involvement is invaluable.

Join Richès Karayib now and become a key player in promoting our Caribbean cultural heritage.

To take part in our adventure, offer your support or explore opportunities for collaboration, visit www.richeskarayib.com or contact us directly at info@richeskarayib.com.

Together, let's continue to build a dynamic and united community around the values of Richès Karayib. Let's share our talents, our stories and our love for the Caribbean to create a future even richer in discovery and cultural exchange.

Sabrina Ajax



















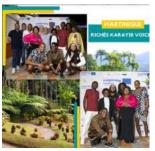






































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